

Guandong Yongjun Technology Industrial Co., Ltd.

广东永骏科技实业有限公司











Competition Introduction



Video Showcase



Status of the Magic Cube

- 1.1 History and Origin of Magic Cube
- 1.2 Current Overview and Trends in the Cube Market

1.1 History and Origin of Magic Cube

- Invention of the Rubik's Cube in 1974: The Rubik's Cube was originally invented by Hungarian architect and professor Ernő Rubik in 1974 and started to be widely sold worldwide in the early 1980s.
- Mechanical Puzzle: The Rubik's Cube is a structure composed of 26 cubes, and players solve the mechanical puzzle by rotating different layers to have each face display a single color, challenging them with its mechanical complexity.
- Global Phenomenon: The Rubik's Cube became a global sensation in the 1980s, swiftly gaining popularity as a fashionable toy and enduring as a timeless intellectual challenge.



1.2 Current Overview and Trends in the Cube Market

- Expanding Market Size: With the continuous development of the intellectual toy market, the Magic Cube market has been gradually expanding, attracting an increasing number of consumers and collectors.
- Innovation and Diversity: Magic Cube manufacturers are constantly introducing innovative designs and higher complexity cubes to meet players' demands for different challenges.
- Internet Impact: The Magic Cube community has flourished on the internet, where players share solving methods and compete through online platforms, increasing the social and competitive aspects of the cube.
- Educational Value: As an intellectual game, the Cube is increasingly recognized by educational institutions and educators as an effective teaching tool to nurture students' logical thinking and problem-solving skills.
- Brand Competition: The Magic Cube market is highly competitive, with major brands elevating their brand awareness and influence through advertising, sponsoring competitions, and other promotional activities.

Introduction of Yongjun's Cube

- 2.1 About Yongjun's Cube
- 2.2 Players' Evaluation of the Product
- 2.3 Spokespersons and Teams
- 2.4 YJ Cube Product Introduction

2.1 About Yongjun's Cube

Cube solutions.



- •We are a prominent Chinese brand that has been dedicated to the research, development, and production of Magic Cube and educational toys. With nearly 20 years of experience, we have become a leading choice for global players.
- Our Cube product line includes the flagship MGC series, ZHILONG MINI series, YU series, and more. These high—end collections cater to different market segments.

 RUI series, GUAN series and other circulation product lines are also available within our product range. These collections provide accessible options for customers seeking Rubik's

The MGC flagship series, in particular, is designed for speedcubing competitions and has been used by top players to break records.

• We are committed to innovation and delivering exceptional Magic Cube experiences to enthusiasts worldwide.

2.2 Spokespersons and Teams

Yongjun Magic Cube has signed multiple top Rubik's Cube players from both domestic and international arenas as brand ambassadors and formed a professional team.

Roman Strakhov, the all-around Rubik's Cube champion from Russia.

Leandro Martín López, the holder of multiple Rubik's Cube world records from Argentina.

Siow siblings from Malaysia who have broken several Rubik's Cube records.

Asia Konvittayayotin, the renowned Rubik's Cube record holder from Thailand.



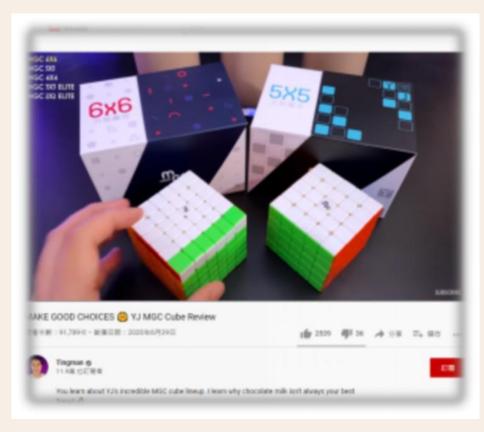
2.3 Players' Evaluation of the Product

After 16 years of continuous development, Yongjun Magic Cube has grown significantly by constantly innovating and optimizing its cube products. This effort has enabled Chinesemanufactured Rubik's Cubes to reach players all around the world and make their mark in the speedcubing competitions. Today, Rubik's Cube enthusiasts globally choose Yongjun MGC series cubes for both competitive matches and daily practice. Notably, top players such as "Feliks Zemdegs," who has broken 100 Rubik's Cube world records, and the rising star "Max Park," the newly crowned Rubik's Cube World Champion, prefer Yongjun MGC series cubes for their exceptional performance both on the competition stage and during regular training.











Yongjun Magic Cube has received widespread acclaim from players worldwide!

2.4 YJ Cube Product Introduction

MGC

- The Yongjun MGC series is currently the flagship product line of Guangdong Yongjun Technology Industrial Co., Ltd. It is widely used as a standard product for professional competitions.
- During World Cube Association (WCA) competitions, numerous professional speedcubers have repeatedly used the MGC series products to break multiple world records.
- Suitable for: Rubik's Cube competitions, speedcubing teaching in educational institutions, and Rubik's Cube enthusiasts.









10世界纪录 40世界纪录 2000年

MGC Series Honours

Rubik's Cube players have repeatedly used various products from the Yongjun MGC series to break numerous national, continental, and world records at WC Rubik's Cube competitions held across the globe.















MGC

MGC Series Honours

10世界纪录 40世界纪录 2000年

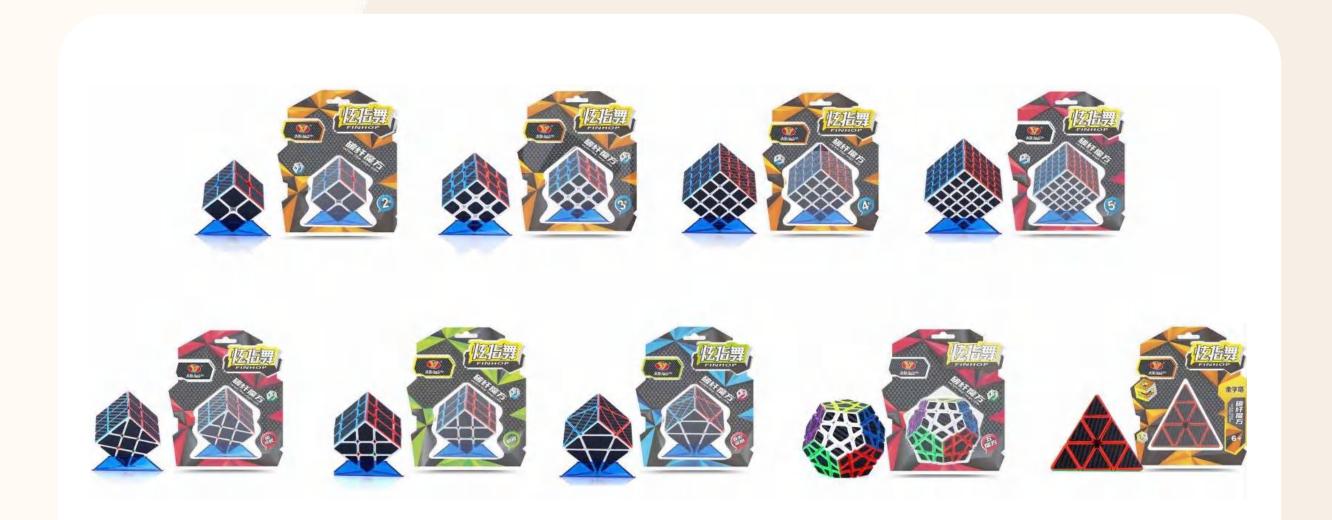






2.4 YJ Cube Product Introduction Carbon Fiber Series

- ●YJ Cube Carbon Fibre Series is currently a new series of circulation models of our company, the product line for the current combination of conventional general-purpose products and shaped products.
- Carbon fibre series product appearance using high strength carbon fibre sticker sticker, from the material, carbon fibre Rubik's Cube sticker material is more environmentally friendly, durable and wear-resistant. Sensory aspects, carbon fibre Rubik's Cube feel with colourful glossy stickers will be more special, cool appearance.
- Suitable for:Rubik's cube enthusiasts, students, basic players.



2.4 YJ Cube Product Introduction

GUAN Series

- Yongjun GUAN series is currently a circulating product line of our company covering a wide range of general Rubik's Cube products.
- •GUAN series, as a new generation of products, features improved structural design and enhanced cube performance. It incorporates the same center axis used in competition-level cubes, ensuring greater stability and less tendency to pop or disassemble. The automated assembly process results in cost-effective advantages for customers.
- Suitable for: Beginner and entry-level Rubik's Cube enthusiasts, as well as basic training and teaching purposes.



Competition Introduction

- 3.1 Yongjun Cup" Event & WCA Official Competition Sponsorship
- 3.2 Impact of Magic Cube Competitions on Company Products

3.1 Yongjun Cup" Event & WCA Official Competition Sponsorship

- 1. "Yongjun Cup" Event:
- -Organize and sponsor the "Yongjun Cup" event regularly.
- -A platform for Rubik's Cube enthusiasts to showcase their skills and compete.
- 2. WCA Official Competitions:
- -Strong support for the development of Rubik's Cube competitions.
- -Sponsor and support multiple official competitions organized by the World Cube Association (WCA) worldwide.
- 3. University Rubik's Cube Competitions:
- -Sponsor Rubik's Cube competitions held in various universities.
- -Encourage participation and foster the growth of the Rubik's Cube community.
- 4. Record-Breaking Performances:
- -Our sponsored athletes consistently break records in official competitions.
- -Recognized for their exceptional skills using Yongjun Magic Cube products.

















3.2 Impact of Magic Cube Competitions on Company Products

Yongjun Magic Cube provides strong support for the development of speedcubing. They sponsor official competitions held by the WCA (World Cube Association) worldwide multiple times each year and various university speedcubing competitions. Endorsed athletes using Yongjun Magic Cubes have repeatedly broken event records in official competitions.





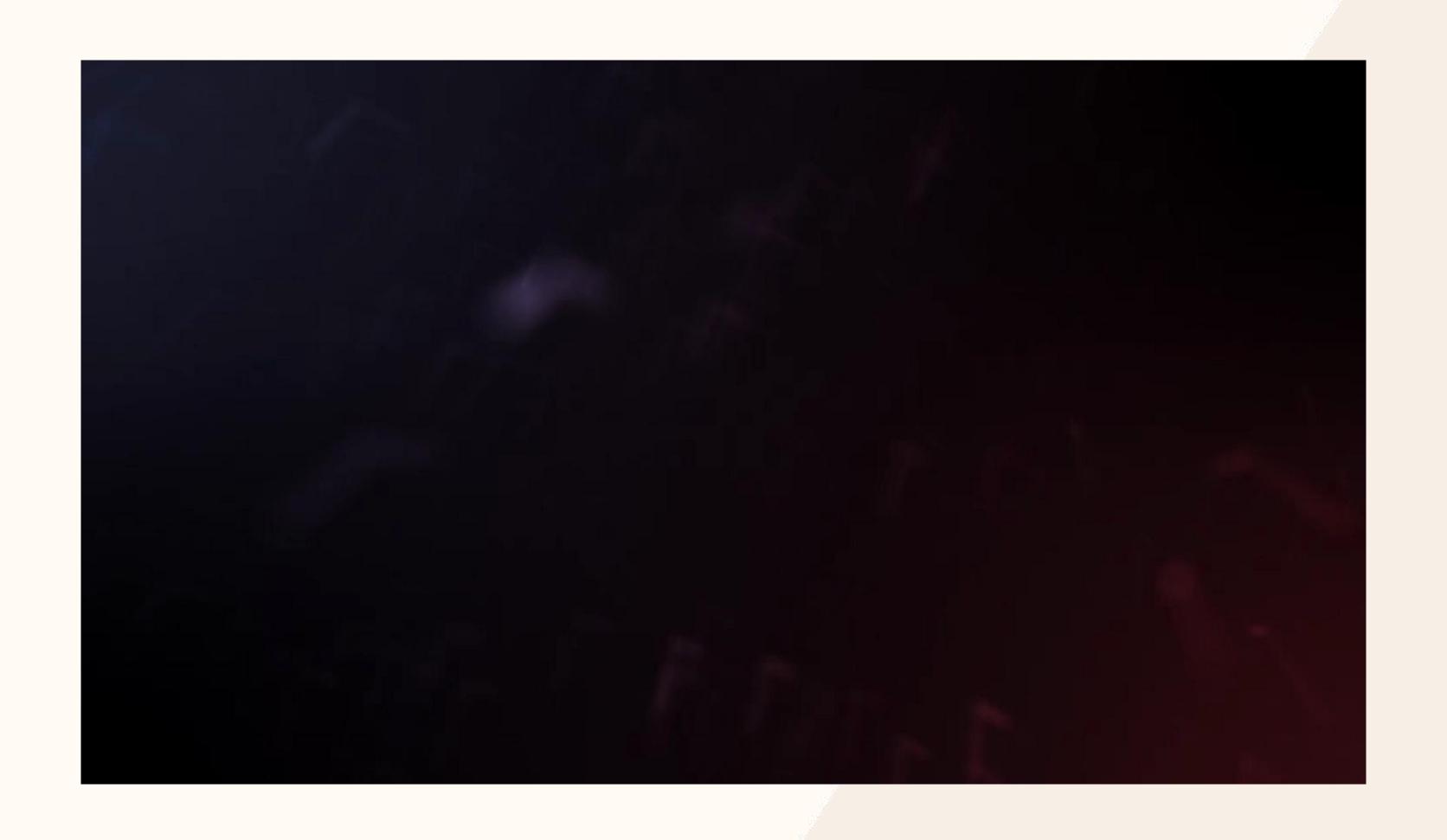




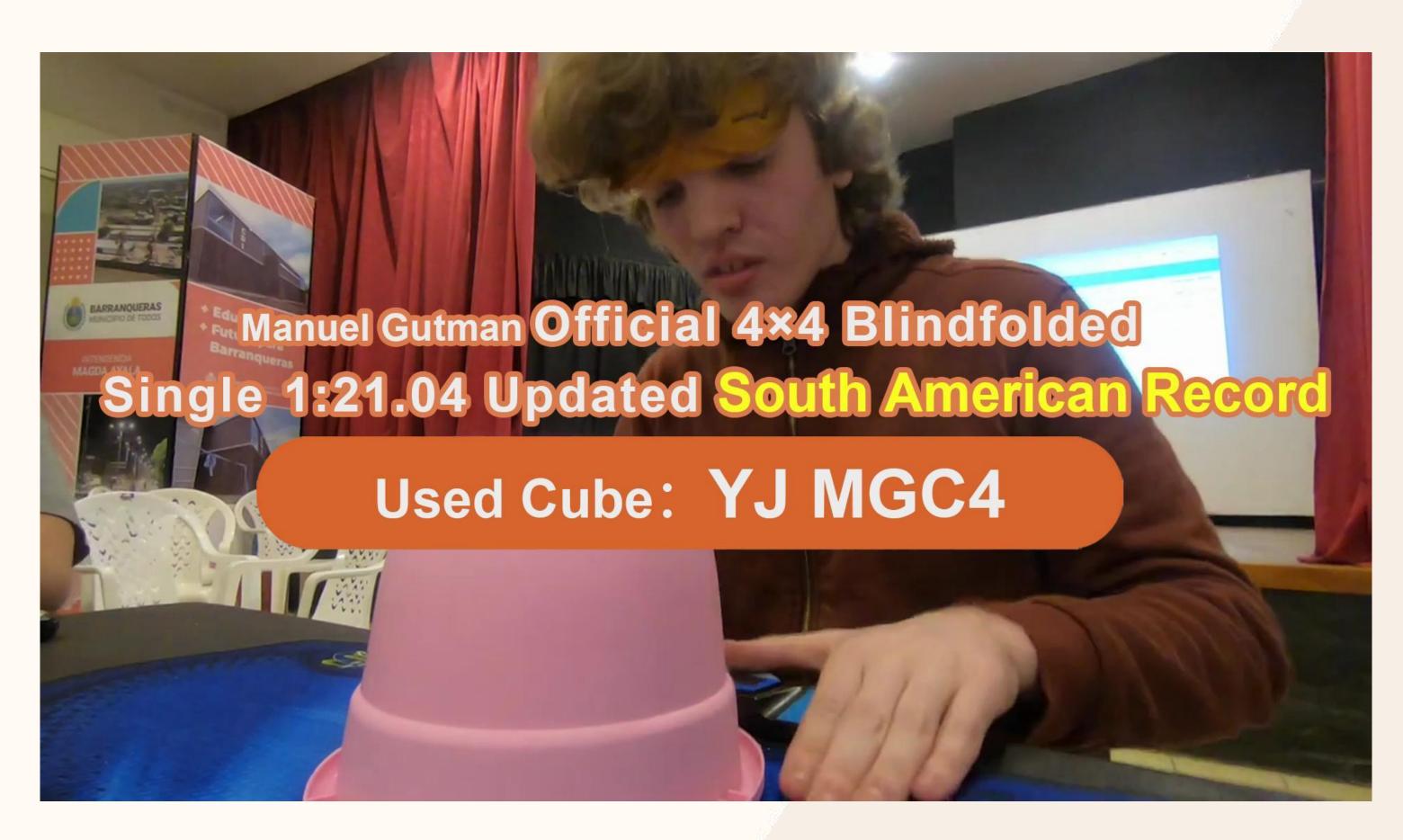
Video Showcase

- 4.1 Yongjun Product Showcase
- 4.2 Video Clips of Yongjun Products in Competition
- 4.3 Magic Cube Players' Reviews and Evaluations

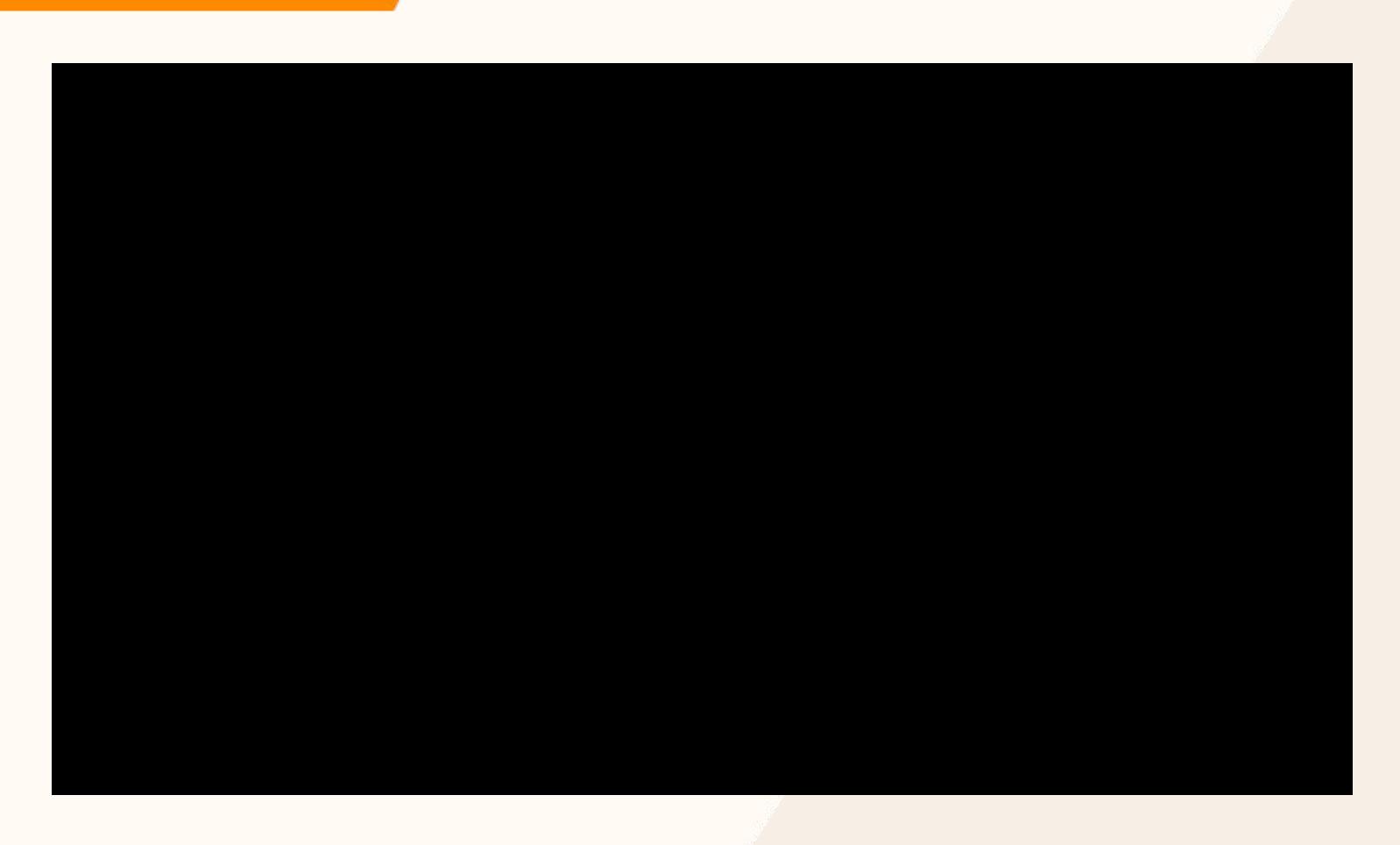
4.1 Yongjun Product Showcase



4.2 Video Clips of Yongjun Products in Competition



4.3 Magic Cube Players' Reviews and Evaluations

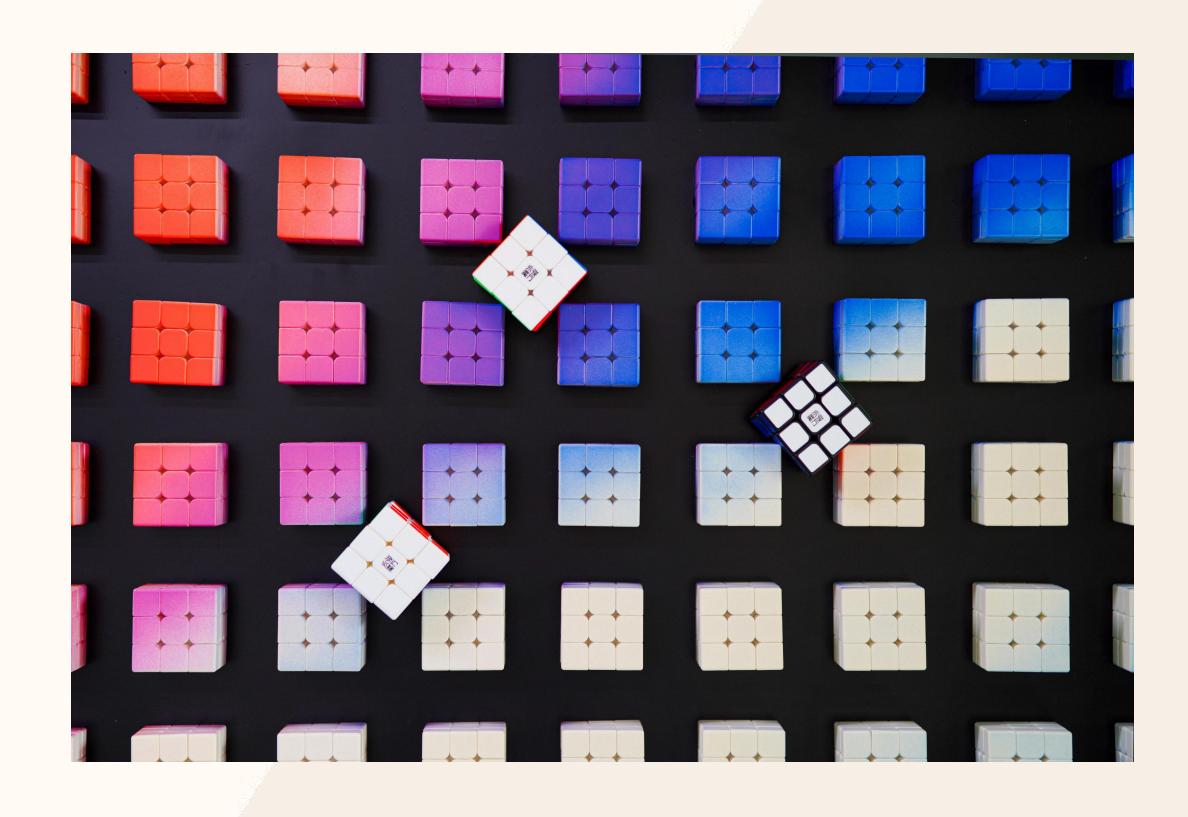


New Product Direction

- 5.1 Company's Future Development Plans for Magic Cube Products
- 5.2 Innovation Concepts and Goals of the R&D Team
- 5.3 New Product Release Timeline and Expected Impact

5.1 Yongjun's Development Plan for Future Magic Cube Products

In the future, Yongjun will continue to focus on the design, research, and production of magic cube products. With the advent of the mobile smart era, Yongjun will gradually explore the development of intelligent features for magic cube products, aiming to provide players worldwide with even better performance and higher-quality magic cube products.



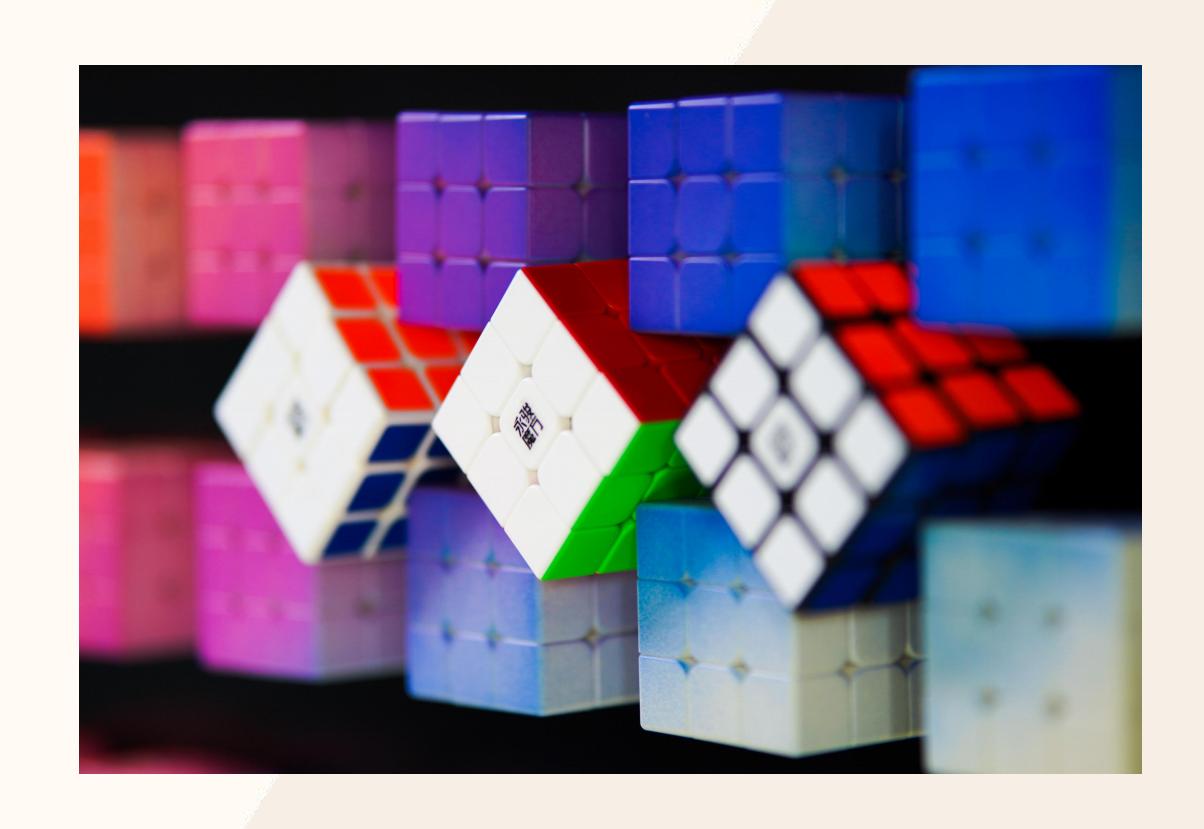
5.2 Innovative Concepts and Objectives of the Research and Development Team

With the vigorous rise of new technological revolution and industrial transformation, intelligence and connectivity have become the strategic direction for the development of the next generation of magic cube products. Yongjun has identified intelligent and connected magic cube products as the current focus of product development. This innovative concept represents a new and wide-ranging field, requiring active exploration and bold innovation from the research and development team, along with the input and consensus of players, to achieve its perfection and advancement. Collaboration and synergy will be crucial in this endeavor.



5.3 New Product Release Schedule and Expected Impact

This year, Yongjun is set to launch intelligent magic cube products and a new generation of MGC series advanced products. The development and trial production of these products are currently progressing smoothly. We believe that the upcoming product launches will bring players a refreshing and innovative experience. The combination of smart features and advancements in the MGC series is expected to make a significant impact and leave a positive impression on the magic cube community.



Company Profile

- 6.1 Company's History and Background
- 6.2 Company Honors and Achievements
- 6.3 Company's Core Team and Technical Strength

6.1 About Yongjun's Cube

Guangdong Yongjun Technology Industrial Co., Ltd.

- ●Founded in 2005, we are a professional educational toy enterprise that integrates product research, development, manufacturing, and sales. Located in Chenghai District, Shantou City, Guangdong Province, also known as "Toy and Gift City" in China, our company is situated in the Shangjiao Industrial Zone, enjoying convenient transportation and a pleasant environment. Our production facility spans approximately 20,000 square meters, making us a significant and advanced outbound enterprise.
- •With 18 years of manufacturing experience and a leading professional R&D team, we can provide tailor-made solutions for our customers.

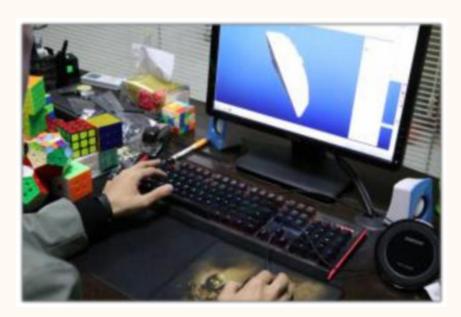


6.2 Company Honors and Achievements



- •Guangdong Yongjun Technology Industrial Co., Ltd. is currently a member of the China Toy and Juvenile Products Association, a council member of the Chenghai Toy Association, and a vice-chair unit of the Guangzhou Arts and Crafts Industry Association. It has been endorsed by the China Toy Association as a "Safety Commitment" brand product and has been honored with titles such as "Excellent Toy Supplier" by the China Chenghai Toy Association and "Outstanding Cross-border E-commerce Brand" by the Shenzhen Cross-border E-commerce Association.
- Over the years, Guangdong Yongjun Technology Industrial Co., Ltd. has also been actively involved in public welfare activities. The company has made multiple donations to the China Foundation for Poverty Alleviation and other charitable organizations, receiving recognition for its contributions to society.

6.3 Company's Core Team and Technical Strength



Product Development & Design



Automated Production Workshops

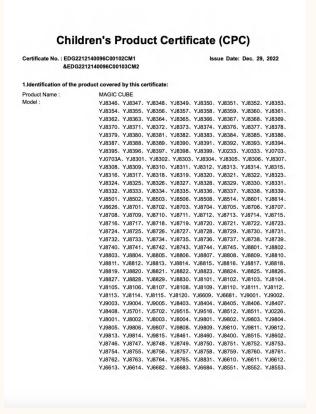


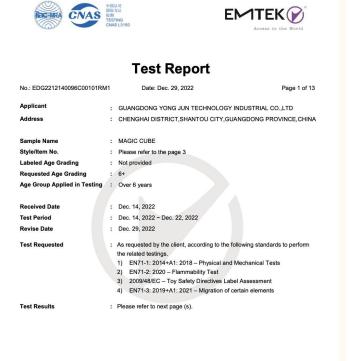
Experienced Sales Team















Astm+ TrackingLabels

BSCI

CE

CPC

EN71

HR4040

REACH13P

Successful Case of Collaborative Partnerships

7.1 Successful cases of customers and partners

















Yongjun has 286 cooperating institutions worldwide.

Contact Details

Guangdong Yongjun Technology Industrial Co., Ltd.

Add:

No 23, 7th Rd. Shangjiao Industrial Area, Chenghua Street, Chenghai District, Shantou, Guangdong, China

Tel:

0754-85822244

Email:

sales8@ yjcube.com

Social media links & online ordering channels yjcube.en.alibaba.com facebook@yongjuncube instagram@yongjuncube

